

September 19 - 27, 2015

Men's Elite Individual Time Trial
through Hanover - September 23

About the World Championships

The Road World Championships (Worlds) is cycling's pinnacle event, held annually in an international city as chosen by the Union Cycliste Internationale (UCI). The Worlds is a nine-day event, featuring 12 Championship races for Elite Men and Women, Under 23 Men and Junior Men and Women.



It is a rare opportunity for the athletes to compete for their country, just as they do during the Olympic Games. Athletes compete in three different disciplines including the traditional Road Race, the Individual Time Trial and the recently introduced Team Time Trial. World Champions are crowned in each discipline.

The Worlds is truly one of the great global sporting events. It is covered by more than 500 media outlets from around the world and is broadcast live to a global audience of more than 300 million people.

Hanover's contribution to the Cycling World Championships

On September 23, 2015 the UCI Road World Cycling Championships comes to Hanover County with the Men's Elite Individual Time Trial. The Elite Men race individually against the clock. Each racer will begin their "race of truth" at 1.5 minute intervals beginning at Kings Dominion, Virginia's premier amusement park in Hanover County. Racers will then speed past Meadow Event Park, home to the State Fair of Virginia and birthplace of thoroughbred racing legend Secretariat.

What are the impacts to Hanover: The race through Hanover presents a spectacular opportunity to see the top cyclists in the world competing for the individual world championship. There will however be some challenges for those living and working along the route.

- ★ The route will be closed during the Hanover event, beginning at 12:00 p.m. through 3:30 p.m.
- ★ Hanover Schools will be closed
- ★ Only public safety vehicles and personnel will have access to the race route
- ★ **Road Closures include:**
 - **Route 301 - from Caroline County to Georgetown Road**
 - **Georgetown Road - in its entirety**
 - **Rural Point Road - between Georgetown Road and Route 301**
 - **Route 301 - south from Rural Point/New Ashcake Road into Henrico County**

Time Trial Route:

Accelerating out of King's Dominion, racers will head south along Route 301 on long, open straights. Speeding past Historic Hanover County Courthouse, the third oldest courthouse still in use in the U.S. and dating back to about 1740, then past Hanover Tavern. The racers continue south and then take the long and winding hills of Georgetown Road for a technical section of the course. They turn on Rural Point Road, head back to Route 301 and then continue south into Henrico County, passing Rutland Commons.

FAN ZONE

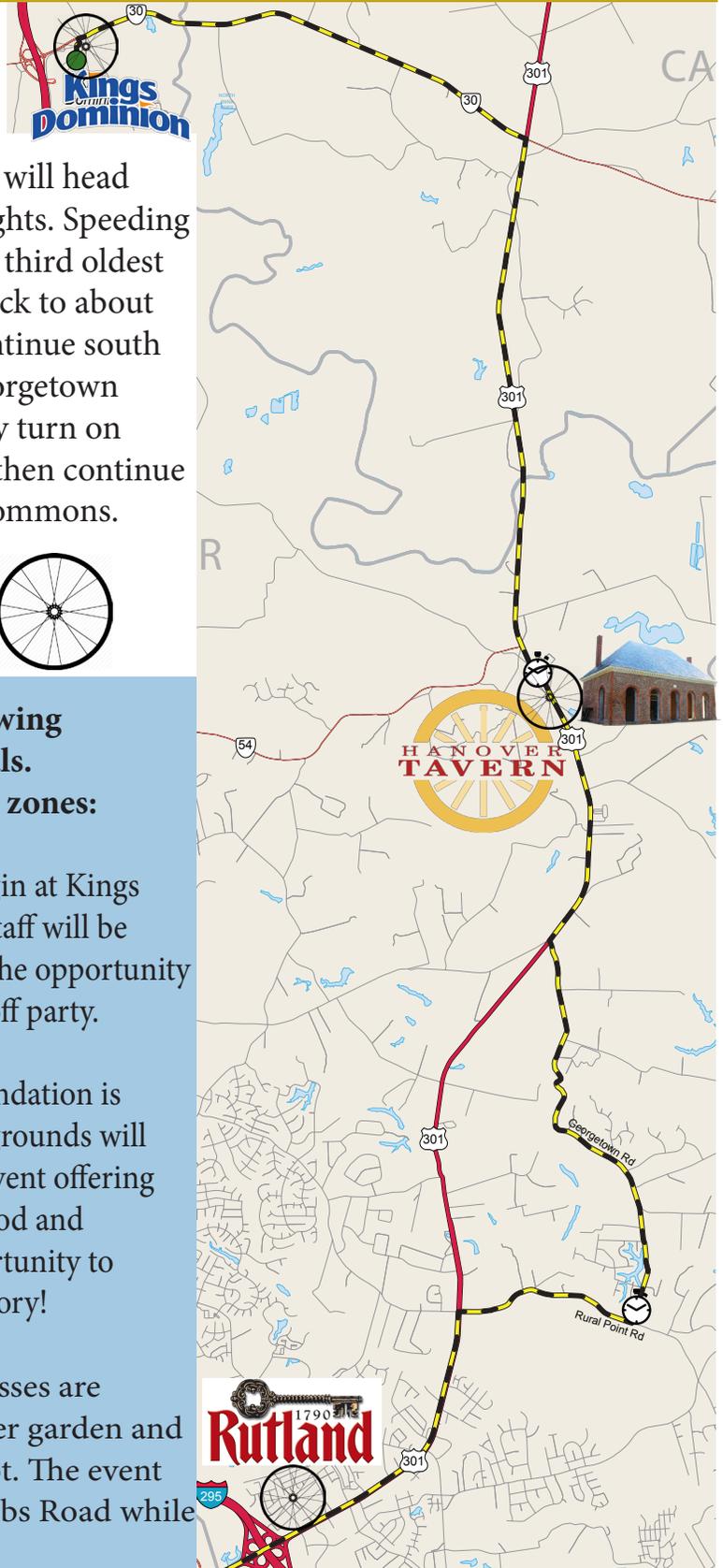
The Fan Zones will be the prime viewing areas for the Men's Elite Time Trials.

Get in on the action at any one of the 3 zones:

 Kings Dominion – the elite men cyclists begin at Kings Dominion. This is where the cyclists and support staff will be staging, so there will be a lot of activity to include the opportunity to get pictures, autographs and take part in a kick off party.

 Hanover Tavern – The Hanover Tavern Foundation is excited to host “Bikes, Brews & BBQ”. The Tavern grounds will be open to everyone for this free, family-friendly event offering prime viewing spots of the racers and affordable food and beverages. Don't miss this once-in-a-lifetime opportunity to witness racing history while enjoying Hanover history!

 Rutland Commons – Many of the businesses are organizing this event. Food sales, vendors, a beer garden and band will be spread around the main parking lot. The event can be accessed via Cool Spring Road and Combs Road while Route 301 is closed.



Ashland Street Party

Saturday, September 19

6:30 - 11:00 p.m.

★ The World is coming to The Center of the Universe! ★

Featuring music by Ron Moody and the Centaurs

211 South Railroad Ave, Ashland - purchase tickets at: ashlandstreetparties.com

For information on Richmond 2015, visit: www.richmond2015.com or navigate.richmond2015.com

